

# GOA Billboards Brisbane

## Planning Rates and Campaign Weights



Format	Size	Media - Site Rate (Per 4 Week Display Period)	Installation	Light Weight	Medium Weight	Heavy weight
EMC Supersites (LED msg facility)	12.66m x 3.35m	\$15,000 - \$25,000	\$750	2	4	6
Metro Supersites (rotational)	12.66m x 3.35m	\$7,000 - \$15,000	\$750	4	5 - 8	9 - 12
Premium Metro 6x3s	6.00m x 3.00m	\$1,500 - \$3,000	\$200	10	20	30
Premium Metro Trivisions (6x3s)	6.00m x 3.00m	\$1,500 - \$2,500	\$230	4	8	-
6x3s - Regional	6.00m x 3.00m	\$750 - \$1,500	\$290	10	20	30
Netrail - Central Station (Supersites)	12.66m x 3.35m	\$7,500	\$750	2	4	6
Netrail - Central Station (6x3s)	6.00m x 3.00m	\$2,500	\$260	4	6	8
Netrail - Suburban Platforms (6x3s)	6.00m x 3.00m	\$1,000 - \$1,500	\$200	10	20	30

All rates are exclusive of GST  
 Install rates may vary for specific sites