

TRADE PROMOTION GAME OF SKILL – SPECIFIC TERMS OF ENTRY

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| Name of Promotion | BrisFest |
| Promoter | General Outdoor Advertising Pty Ltd (A.C.N. 010 347 798) t/as goa. 143 Abbotsford Road, Bowen Hills, Qld, 4006. www.goa.com.au |
| Entry Restrictions (age) | Entrants must be over 18 years of age. |
| Promotion Period | The Promotion begins at 4.00pm (AEST) on Fri 12th August 2016 and ends at 12:00am (AEST) on Sun 11 th September, 2016. |
| Maximum Number of Entries | <p>Entrants may submit as many entries as they wish however each entry must be substantially unique and independently comply with the Terms of Entry.</p> <p>Entrants may only win one (1) prize each.</p> |
| Entry Method | <p>Web Entry</p> <p>During the Promotion Period, the Promoter will Promote the competition via its Facebook page, Website, and Digital Inventory, inviting entrants to visit the Promoters Website during the Promotion Period and complete the online entry form in the manner required, including;</p> <ol style="list-style-type: none"> a. providing their full name, email address, contact telephone number; and b. answering the following; “What is your favourite Brisbane Festival memory?” (Answer); and c. agreeing to these Terms of Entry. <p>By submitting their Entry, entrants consent to the Promoter broadcasting their Answer on their Facebook page.</p> <p>Each valid entry received during the Promotion Period will be individually judged by representatives of the Promoter (the Judges).</p> <p>Within two (2) business days of entries closing the Judges (in their sole and absolute discretion) will select one entry that they deem to be the “best” (based on the Judging Criteria) from all valid entries received within the Promotion Period and award those entrants a prize.</p> |

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| Judging | All valid entries will be individually judged by representatives of the Promoter (the Judges) within two (2) business days of entries closing (see Promotion Period) at the Promoter’s premises to determine one (1) individual winner. Judging will be based on the Judging Criteria. The Winner will be notified in accordance with the Notification of Winners set out below. |
| Judging Criteria | Each valid entry will be individually judged (by representatives of the Promoter) based on, among other things, originality, creativity, and humour. |
| Draw Details | The prize Draw will be conducted within two business days of entries closing (see Promotion Period). |
| Prize Details | There are up to one (1) prizes to be won, each consisting of two (2) General Admin passes to A midsummers night dream at QPAC. Each prize is valued at \$112. Tickets are valid until 16 September, 2016. |
| Total Prize Pool | Up to \$112. |
| Notification of Winners | Winners will be notified via email and their name published on goa’s Facebook page within two (2) business days of judging taking place. |
| Prizes Claim Date and Time | Prizes must be claimed by 5:00pm (AEST) on Thursday 15 September, 2016. |
| Prize Delivery | Prize can be collected at the box office up an hour prior to the show. |