

4006 0022

Abbotsford Road, Bowen Hills (EMC - Inbound)



Inner North - 3.5kms to CBD



12.66m x 3.35m (Supersite)



Illuminated (Dusk until midnight)



Pocket

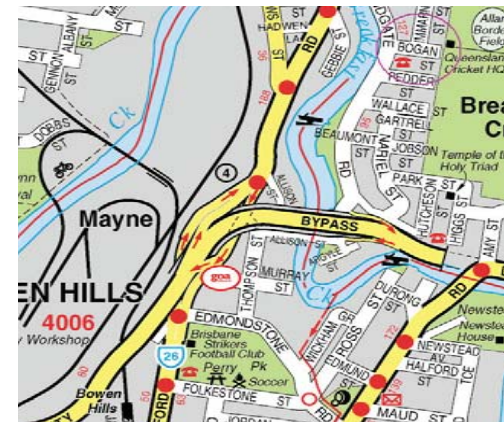


No special conditions



UBD | Map 140 | DI9

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		# 002752	
Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	11.5%	271,000	3.9
25 - 54	12.9%	156,000	4.1
OG1	16.1%	76,000	4.2



This standout site is located on Abbotsford Road, one of Brisbane's major arterial roads. It feeds traffic from Brisbane's inner Northern suburbs heading inbound toward the Brisbane CBD or onto the Inner City Bypass. Viewing is head on from traffic lights with impact and message flexibility is enhanced by the addition of an EMC (Electronic Message Centre).