

4010 0010

# Abbotsford Road, Albion (Outbound)



Inner North - 4kms to CBD



12.66m x 3.35m (Supersite)



Illuminated (Dusk until midnight)



Pocket

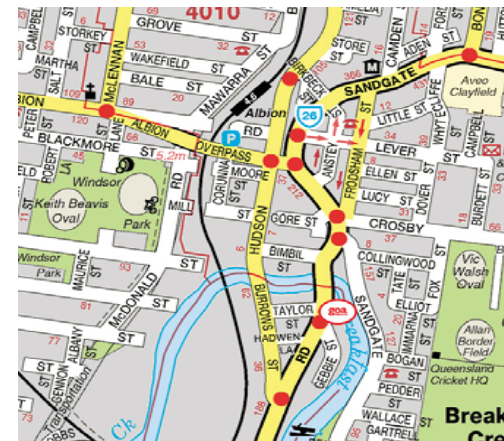



No special conditions



UBD | Map 140 | E15

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 MEASUREMENT OF OUTDOOR VISIBILITY AND EXPOSURE		# 002764	
Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	6.1%	142,000	3.2
P25 - 54	6.8%	82,000	3.3
OG1	8.4%	40,000	3.3



This Supersite is viewed by traffic travelling outbound from the Brisbane CBD to the north-eastern and bayside suburbs. Located beside Breakfast Creek, this site is adjacent to car yards, light industrial offices and warehouses. With its prominent and elevated positioning, this site captures the attention of the large volumes of passing traffic on this busy northern arterial road.