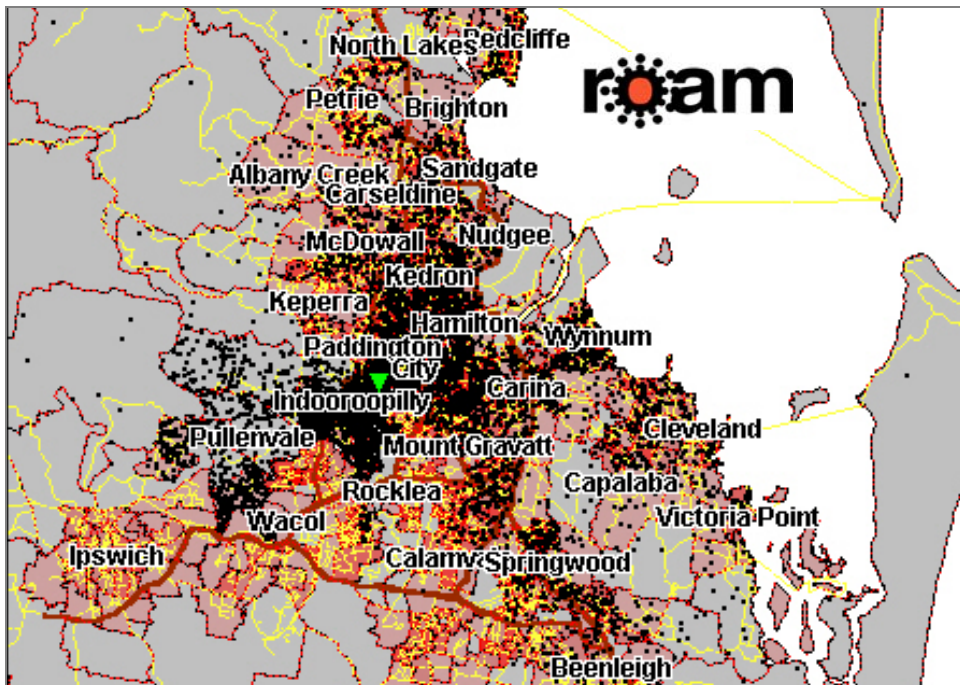


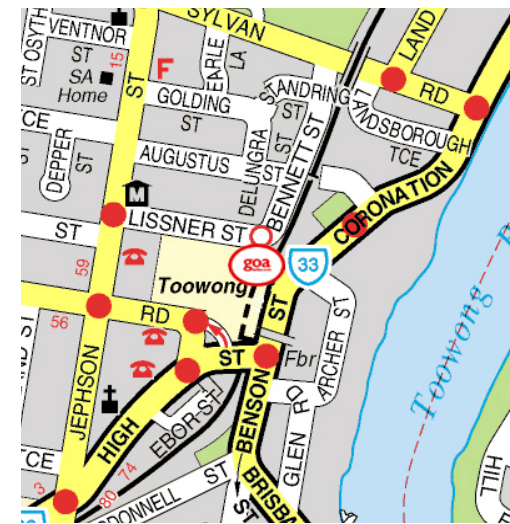
The Science of Impact



#	4066 0007 (Inbound)		24,738 ppd (ROAM)
	621 Coronation Drive, Toowong		ROAM ID NO: 105
	12.66m x 3.35m (Supersite)		UBD Map 159 A18
	Illuminated (Dusk until midnight)		No special conditions



This new site is arguably one of the best Supersites in Brisbane. Located approximately 4 kms from the City, on one of the main connecting routes between the city and the affluent western suburbs, the site is viewed clearly by head on, inbound traffic, on the left hand side of the road. Viewing is often prolonged for traffic banked up during peak hour. The addition of an EMC (Electronic Message Centre) attracts extra attention and allows advertisers to add direct response calls and further customer stimulation and excitement.



Nearby: Toowong Village Shopping Centre, Westfield Shoppingtown Indooroopilly, Brisbane Boys College, Toowong College, Mt Coot-tha Botanic Gardens, Toowong Cemetery, University of Queensland St Lucia Campus.

Skin Artwork specs: 415mm (W) x 110mm (H) @ 120 pixels per cm (304dpi)

Production: Pocket Edge Vinyl Skin (Visual Finish 12.66mx3.35m)