



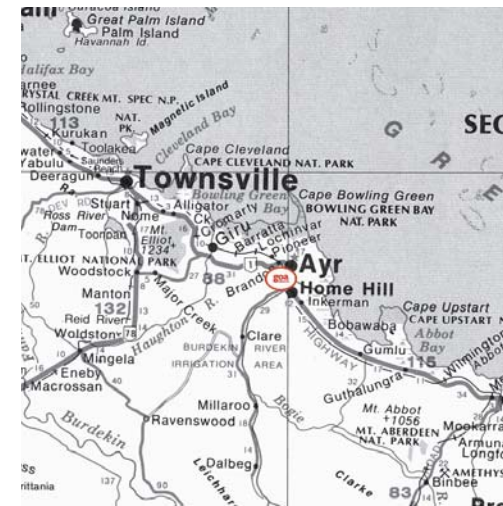
The Science of Impact



#	4807 0001 (Inbound to Townsville)		ROAM Data not available
	Bruce Highway, Ayr South, Katoora		ROAM Data not available
	12.66m x 3.35m (Supersite)		Regional map
	Not Illuminated		No political advertising



This outstanding site is located on the left hand side of the highway and faces local and highway traffic travelling north to Ayr and Townsville (110km). This sign is between the twin towns of Ayr and home Hill which are located on opposite sides of the Burdekin River and have a combined population of 12,000. It is a large and wealthy sugar centre with three mills in the district and is a major producer of fruit and vegetables with irrigation from underground aquifers, and more recently from the mighty Burdekin Dam. When travelling over the Burdekin Bridge, this illuminated site is viewed head on by northbound traffic.



Nearby: Home Hill, Ayr

Skin Artwork specs: Available upon request

Production: Available upon request