



# PRODUCTION GUARANTEE & PRICES

**goa**  
get noticed

# PRODUCTION GUARANTEE & COSTS

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## THE GOA GUARANTEE

Being a family owned business in the billboard industry for over 30 years we know inside out the best way to produce billboard skins. Goa has, in association with reputable printers, developed a printing method that we know can last against the harsh Queensland weather conditions.

Skins produced and displayed with goa are insured against pitfalls that are common with other suppliers\*

We will replace and reinstall your skin in the case of:

- Theft
- Colour Fading
- Graffiti/Storm Damage
- Adhesion Failure
- Image Chipping/Peeling/Cracking
- Inaccurate Colour Matching
- Late Install

\* Conditions apply

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## COSTS OF STATIC BILLBOARD MATERIAL

MATERIAL	STANDARD/ROAD (4-5 DAYS)	URGENT/AIR (48 HRS)
3m x 1.5m skin	\$398.00 + GST	\$454.00 + GST
6m x 3m skin	\$640.00 + GST	\$740.00 + GST
Tri-vision (Ridgi-Flex) 6m x 3m	\$1,190.00 + GST	\$1,298.00 + GST
Supersite (12.66m x 3.35m)	\$1,390.00 + GST	\$1,620.00 + GST
SPECTACULARS		
15m x 4.5m	\$2,290.00 + GST	\$2,320.00 + GST
18m x 6m	\$3,790.00 + GST	\$4,438.00 + GST
19.5m x 8.0m	\$4,910.00 + GST	Contact Production

### SAV

\$62.50 per square metre. (\$360.00 min)  
(area = width x height)

### EXTENSIONS

\$340.00 per linear metre installed\*

\* Linear metre is measured along the edge of the extension where it joins the billboard.

## COSTS OF INSTALLATIONS

The prices listed below offer an overview of install rates.

OTHER		SUPERSITES	
3m x 1.5m	\$185.00 + GST	Supersite	\$750.00 + GST
6M x 3M		Supersite (QLD Rail)	\$850.00 + GST
6m x 3m	\$280.00 + GST	SPECTACULARS	
6m x 3m (Tri-vision)	\$280.00 + GST	15m x 4.5m	\$1,450.00 + GST
6m x 3m (Central)	\$300.00 + GST	18m x 6m	\$1,750.00 + GST
6m x 3m (Regional)	\$300.00 + GST	19.5m x 8m	\$1,750.00 + GST

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## ARTWORK PRICES

Design for billboards is charged a very competitive minimum rate of \$300. This includes an initial layout and two sets of changes within a total of 3 hours to complete your billboard design. For billboards that take longer, additional time is charged in 15 minute blocks at a rate of \$120 p/h.

## BILLBOARD LAYOUT

### Billboard with images and text supplied as used

A billboard artwork with 3 hours work, including copy writing.

**\$300**

## EXTRAS

### Image Search & Purchase\*

The brief requires stock imagery to be selected by goa creative.

**\$170**

### Image Purchase\*

The brief requires a stock image to be purchased by goa creative.

**\$50**

### Photo Composition including purchase of images\*

The brief requires us to place people/objects into a scene or change complex details within a composition.

**\$400**

\* Each brief is different. Please ask goa creative to quote on an individual basis.

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## STORAGE

Clients can store their billboard material with us for a small charge. Generally we prefer not to store material. Some billboard material will continue to deteriorate even when stored. We take no responsibility for a client's material stored on our premises.

Storage is billed 12 months in advance. Please remember that unless otherwise advised, material kept for longer than 3 months will be discarded or recycled.

BILLBOARD SIZE	PRICE
6m x 3m	\$165.00 + GST per annum
Ridgi-Flex	\$165.00 + GST per annum
Supersites	\$315.00 + GST per annum
Spectaculars	\$515.00 + GST per annum
Extensions	\$515.00 + GST per annum

## THE GOA BILLBOARD PRODUCTION GUARANTEE

When your client produces material through goa Billboards it is protected by our production guarantee. This means that if your material is affected by any blemishes or faults it will be replaced at no cost to the client. It is also protected for a period of twelve months from fading and any seam failures. Additionally goa Billboards insure the skin so that if it is damaged by graffiti or vandalism the skin will be repaired or replaced by goa at no cost to the client.