



647 George Street  
Haymarket, Sydney  
CBD - Outbound  
**2000 0001**



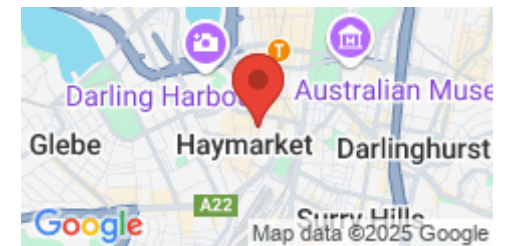
Sydney CBD



19.82m x 6.10m



Rope Edge



**MOVE #199163**

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	9.9%	433,000	5.6
P25-54	11.5%	265,000	5.8
OG1	14.7%	199,000	6.1

This CLASSIC SPECTACULAR billboard is located in the heart of Sydney's CBD. This landmark SPECTACULAR is elevated above a busy pedestrian street and serviced by the Sydney Tram which carries a large volume of commuters everyday.

**Restrictions:** No special conditions

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