

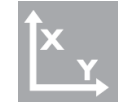


Mary St, Brisbane -  
Inbound

4000 0002



Brisbane CBD



6.00m x 3.00m



Illuminated



Rope Edge



**MOVE #2719**

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	3.5%	95,000	4
P25-54	4.1%	57,000	4.1
OG1	5.6%	35,000	4.5

[www.goa.com.au](http://www.goa.com.au)

This wall mounted and illuminated site is the only 6x3m billboard in the CBD and enjoys both heavy vehicular and pedestrian traffic. Located in the thriving north-east of the city, it is near the CBD's major high-rise buildings (both office and residential) as well as food bars, restaurants and commercial and retail developments alongside the river. The site is viewed by traffic coming through the lights from Felix Street and Mary Street.

**Restrictions:** Tower access required; small extensions only