



Edward St, Brisbane -
Inbound

4000 0004



Brisbane CBD



12.66m x 3.35m



Illuminated



Pocket Edge



EMC



MOVE #2720

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	18.8%	504,000	9.6
P25-54	21.2%	289,000	9.8
OG1	28.1%	175,000	10.8

One of only a few inner city Supersites, this site is located less than 150m from the city centre (Queen Street Mall) and faces traffic heading towards the city centre. Edward Street (four lanes one way) is one of the main arterials for traffic approaching the city from the north west. This Supersite is located on the right hand side of the road and is near city offices and Central Railway Station. It is visible to pedestrians walking into the city from Brisbane Central Station and is the closest billboard to Queen Street Mall in the heart of the city.

Restrictions: Small extensions only; No jewellery advertising

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