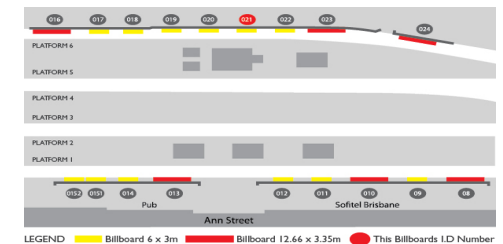




# Central Station (platform 6), Brisbane

## 4000 0021

-  Brisbane CBD
-  6.00m x 3.00m
-  Illuminated
-  Rope Edge



LEGEND ■ Billboard 6 x 3m ■ Billboard 12.66 x 3.35m ● This Billboards LD Number

### MOVE #2733

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	3.8%	101,000	1.6
P25-54	4.1%	57,000	1.6
OG1	5.5%	34,000	1.7

[www.goa.com.au](http://www.goa.com.au)

Central Station is located in the heart of the CBD and carries up to 105,000 people per day including shoppers, inner-city workers, tourists, students and business professionals. X-Track billboards offer a unique environment and a time rich audience with the average dwell time being approximately 8 mins. Platform 1 services the Southern lines to Cleveland, Gold Coast and Ipswich. Platform 6 services the Northern lines to Shorncliffe, Caboolture and Ferny Grove. Central Station offers cross platform viewing and due to the habitual nature of the passengers a high frequency.

**Restrictions:** No political, religious advertising; No extensions; Copy must not hold the intention of driving people away from Public Transport.