



O'Connell Tce (cnr  
Bowen Bridge Rd),  
Herston - Outbound  
4006 0010



Brisbane Inner North



6.00m x 3.00m



Illuminated



Pocket Edge



### MOVE #2743

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	<1%	19,000	2.4
P25-54	<1%	12,000	2.4
OG1	1.3%	8,000	2.4

[www.goa.com.au](http://www.goa.com.au)

Located on the corner of O'Connell Terrace and Bowen Bridge Road, this single pole, illuminated 6mx3m site is directly opposite the Royal Brisbane Hospital (the largest hospital in the southern hemisphere). Vehicles stopped at the traffic lights experience prolonged viewing of the site. O'Connell Terrace (four lanes) is a main one way feeder road to Bowen Bridge Road (an extension of Lutwyche and Gympie Roads); the main northern arterial road leading to and from Brisbane City CBD.

**Restrictions:** No alcohol, health, immoral, religious, political, solicitors, tow truck operators advertising; limited health services; charitable content will need to be approved by Hospital.