



Breakfast Creek Rd, Newstead - Outbound 4006 0018



Brisbane North



6.14m x 3.07m



Illuminated



Digital



MOVE #2749

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	4.1%	114,000	3.8
P25-54	4.8%	67,000	3.8
OG1	6.5%	42,000	42

www.goa.com.au

This digital site is located adjacent to the iconic Breakfast Creek Hotel, outbound from Fortitude Valley and trendy inner-city suburbs Newstead and Newfarm. The site dominates the environment 17 hours a day as it is viewed head-on, capturing the attention of traffic heading outbound from the CBD on Breakfast Creek Road towards the airport. Average morning peak time speed: 31km/h. Average afternoon peak time speed: 38.3km/h.

Restrictions: No car dealerships or manufacturers other than Mercedes-Benz Brisbane allowed until 29th November 2020