



143 Abbotsford Rd,
Bowen Hills - Inbound
4006 0027



Brisbane Inner
North



6.40m x 2.88m



Digital



MOVE #110293

| Demo | Reach (PCA) Brisbane | People (28 days) | Frequency (Average) |
|--------|----------------------|------------------|---------------------|
| P14+ | 6.2% | 166,000 | 3.8 |
| P25-54 | 7.1% | 97,000 | 3.8 |
| OG1 | 9.4% | 59,000 | 4.1 |

www.goa.com.au

This standout Digital goa GRID site is located on Abbotsford Road, one of Brisbane's major arterial roads. Traffic travels from Brisbane's inner-north inbound toward the Brisbane CBD or onto the Inner City Bypass and the northern entrance of the Clem 7 Tunnel. The site is visible head-on from traffic lights and dominates the environment 17 hours a day.

Restrictions: No special conditions.