



Abbotsford Rd, Bowen Hills - Inbound
4006 0033



Brisbane Inner North



60.00m x 3.60m



Illuminated



Rope Edge



MOVE #155974

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	9.5%	254,000	4.5
P25-54	10.7%	147,000	4.6
OG1	14.4%	90,000	5

www.goa.com.au

This spectacular 60-metre site runs along the fence adjacent to the Bowen Hills ICONIC and serves as a prime advertising space, ideal for activations. The AstroTurf beneath the site can house props and take your next campaign to a whole new level. Fronting traffic from one of Brisbane's major arterial roads travelling inbound and onto the Inner City Bypass, your campaign will be unmissable.