



148 Brunswick St,  
Fortitude Valley -  
Outbound

4006 0034



Brisbane CBD



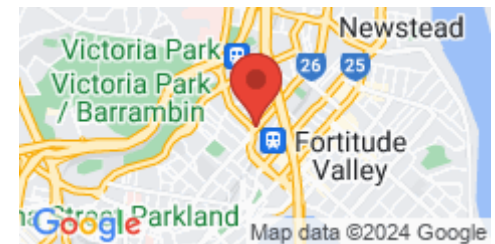
30.96m x 4.32m



Illuminated



Digital



### MOVE #142952

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	10.1%	281,000	5.2
P25-54	11.7%	165,000	5.3
OG1	15.4%	101,000	5.8

The Digital Valley ICONIC is goa's flagship screen. Towering above one of Brisbane's busiest intersections, this screen is an architectural landmark in its own right which commands the attention of traffic that converges here from five separate feeder roads. With commuters stopping at traffic lights for minutes at a time, the Valley ICONIC is the ultimate opportunity to connect with your target audience.

**Restrictions:** No advertising of employment services.

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