



148 Brunswick Street,
Fortitude Valley -
Outbound
4006 0034



Brisbane CBD



30.96m x 4.32m



Illuminated



Digital



MOVE #142952

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	10.1%	281,000	5.2
P25-54	11.7%	165,000	5.3
OG1	15.4%	101,000	5.8

THE VALLEY ICONIC is goa's flagship digital screen. It leads THE ICONIC SERIES, goa's premium digital billboard offering. Towering above one of Brisbane's busiest intersections, this screen is an architectural landmark in its own right which commands the attention of traffic from five separate feeder roads. With commuters stopping at traffic lights for minutes at a time, THE VALLEY ICONIC is the ultimate opportunity to connect with your target audience.

Restrictions: No advertising of employment services

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