



147 Abbotsford Road,
Bowen Hills - Inbound
4006 0035



12.66m x 3.35m



Illuminated



Rope Edge



MOVE #164778

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	6.9%	192,000	4.2
P25-54	8%	113,000	4.3
OG1	10.6%	69,000	4.6

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This Supersite is located on Abbotsford Road, one of Brisbane's major arteria. The inbound facing site targets traffic coming from Brisbane's inner northern suburbs heading toward the Brisbane CBD or onto the Inner City Bypass and the Clem7 Tunnel northern entrance, which carries traffic to the eastern & southern suburbs of Brisbane. With it's prominent and elevated positioning, this site captures the attention of a large volume of passing traffic and has a long viewing period on approach which extends during peak hour traffic.

Restrictions: No competitor tyre companies