

This CLASSIC 6x3m billboard is situated to the right of Abbotsford Road and is viewed by traffic travelling outbound from Brisbane's CBD to the northeast and bayside suburbs. Located beside Breakfast Creek, this site is adjacent to car yards, light industrial offices and warehouses. With its prominent and elevated positioning, this site captures the attention of the large volumes of passing traffic on this busy northern arterial road.

273 Abbotsford Rd, Bowen Hills - Outbound 4006 0024



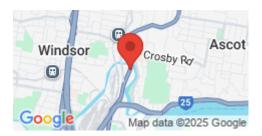
Brisbane Inner North



Illuminated



Rope Edge



MOVE #106633

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	2.1%	56,000	2.3
P25-54	2.3%	32,000	2.3
OG1	3.2%	20,000	2.4

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Restrictions: No special conditions.