

This standout Digital goa GRID site is located on Abbotsford Road, one of Brisbane's major arterial roads. Traffic travels from Brisbane's inner-north inbound toward the Brisbane CBD or onto the Inner City Bypass and the northern entrance of the Clem 7 Tunnel. The site is visible head-on from traffic lights and dominates the environment 17 hours a day.

Restrictions: No special conditions.

## 143 Abbotsford Rd, Bowen Hills - Inbound 4006 0027



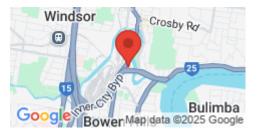
Brisbane Inner North



6.40m x 2.88m



Digital



## **MOVE #110293**

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	6.2%	166,000	3.8
P25-54	7.1%	97,000	3.8
OG1	9.4%	59,000	4.1

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