



Cnr Kitchener St & Oriel Rd, Ascot - Inbound
4007 0002



Brisbane Inner North



6.00m x 3.00m



Illuminated



Pocket Edge



MOVE #2754

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	2.1%	55,000	3.3
P25-54	2.3%	31,000	3.2
OG1	3%	19,000	3.5

Positioned at the head of the T junction of Kitchener Street and Oriel Roads, this 6m x 3m billboard has high exposure to a large volume of traffic. The sign is viewed primarily by residents of the affluent inner northern suburbs of Ascot, Hamilton and Clayfield. Both Kitchener Street and Oriel Road provide cross links between main roads joining suburbs with major shopping centres. The site is also in close proximity to the Eagle Farm Racecourse, whose regular Race Day events attract hundreds of people.

Restrictions: No political and religious advertising.

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