



Inner City Bypass, Albion - Outbound 4010 0012



Brisbane North



12.66m x 3.35m



Illuminated



Pocket Edge



MOVE #161079

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	4.5%	124,000	3.1
P25-54	5.1%	71,000	3.1
OG1	6.9%	43,000	3.4

This Supersite has a long straight view down the hill from the Inner City Bypass as well as the Sandgate Road on-ramp to the ICB, targeting traffic heading outbound towards the Kingsford-Smith Drive and on to the affluent suburbs of Ascot and Hamilton. This premium high-impact site delivers unobstructed clear viewing in a high traffic area and also reaches traffic heading towards the Brisbane Airport precinct.

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