







# Inner City Bypass, Albion - Outbound 4010 0012

-  Brisbane North
-  12.66m x 3.35m
-  Illuminated
-  Pocket Edge



This CLASSIC SUPERSITE is highly visible with a long straight view of the billboard down the hill from the Inner City Bypass, as well as the view from the on-ramp from Sandgate Road onto the ICB, targeting traffic heading outbound towards Kingsford Smith Drive and the affluent suburbs of Ascot and Hamilton. This premium high-impact site delivers unobstructed clear viewing in a high traffic area and also reaches traffic heading towards the Brisbane Airport precinct. This billboard offers an opportunity to have an ALWAYS ON message in a high traffic area ensuring maximum exposure for your brand.

**Restrictions:** No special conditions.

MOVE #161079

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	4.5%	124,000	3.1
P25-54	5.1%	71,000	3.1
OG1	6.9%	43,000	3.4

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