



Bonney Ave, Clayfield -
Outbound

4011 0001



Brisbane Inner
North



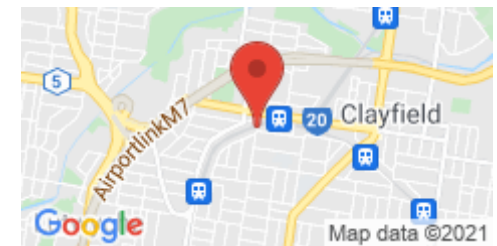
6.00m x 3.00m



Illuminated



Pocket Edge



MOVE #2765

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	<1%	21,000	3.4
P25-54	<1%	12,000	3.6
OG1	1.2%	8,000	3.4

Located in one of Brisbane's affluent inner northern suburbs, this site is viewed by traffic heading outbound from the City on Bonney Avenue, and also receives prolonged viewing by traffic stopped at the intersection of Adamson Road and Norman Parade. In addition, the site receives a high volume of pedestrian traffic by commuters heading to and from the adjacent Eagle Junction Railway Station. Bonney Avenue carries primarily local traffic between the suburbs of Albion, Woolloowin, Clayfield and Eagle Junction.

Restrictions: No political, religious advertising

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