



546 Lutwyche Rd,
Lutwyche - Outbound
4030 0002



Brisbane North



6.00m x 3.00m



Illuminated



Pocket Edge



MOVE #2787

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	4.7%	126,000	3.4
P25-54	5.1%	69,000	3.5
OG1	6.4%	40,000	3.7

This roof mounted 6x3m billboard is viewed from the intersection at the corner of Lutwyche Road and Chalk Street, and is directly opposite the Lutwyche Village Shopping Centre and in close proximity to the Lutwyche strip shopping centre. Lutwyche Road is a major northern arterial road leading from Brisbane's CBD, and provides invaluable coverage to Brisbane's northern suburbs. The billboard receives prolonged viewing from vehicles stopped at the traffic lights on this busy and congested road.

Restrictions: No special conditions

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