

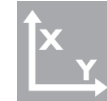


Lutwyche Rd, Lutwyche  
- Outbound

4030 0006



Brisbane Inner  
North



3.84m x 4.80m



Digital



**MOVE #134861**

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	4.1%	111,000	3
P25-54	4.5%	61,000	3.1
OG1	5.6%	35,000	3.2

[www.goa.com.au](http://www.goa.com.au)

This portrait digital site is located in the centre of Lutwyche amongst major retail destinations and next to the biggest gym in the area. Lutwyche Road is one of Brisbane's major northern arterial roads and becomes Gympie Road and then the Bruce Highway further along. Viewing is head on as the road bends and traffic is regularly at a standstill, giving extended viewing times in an uncluttered environment.

**Restrictions:** No coffee, no cleaning agents and companies