

This Digital goa GRID site is located on Gympie Road and is visible head-on, unavoidably grabbing attention from traffic travelling inbound to the Brisbane CBD from more than 500m leading up to the site. Gympie Road forms part of the Bruce Highway and is the main arterial for both locals and commuters coming from the north into Brisbane. It provides invaluable coverage of Brisbane's northern suburbs.

Restrictions: No special conditions.

Gympie Rd - Bruce Hwy, Kedron - Inbound 4031 0001



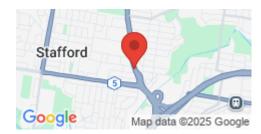
Brisbane North



6.40m x 2.88m



Digital



MOVE #2789

| Demo | Reach (PCA) Brisbane | People (28 days) | Frequency (Average) |
|--------|----------------------------|---------------------|------------------------|
| P14+ | 4.9% | 133,000 | 2.7 |
| P25-54 | 5.3% | 73,000 | 2.7 |
| OG1 | 6.5% | 41,000 | 2.9 |

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