



656 South Pine Rd,
Eatons Hill - Outbound
4037 0002



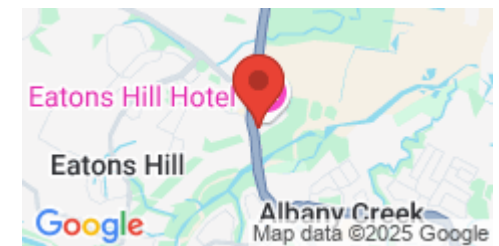
Eatons Hill



9.00m x 3.00m



Digital



MOVE #164492

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	3.6%	101,000	6.1
P25-54	3.9%	55,000	6.3
OG1	4.4%	29,000	6.8

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The Digital Eatons Hill ICONIC is located in the Moreton Bay region, approximately 17 kms northwest of Brisbane and is visible to traffic travelling outbound on South Pine Road from Brisbane to the outer suburb of Brendale. This suburb is a key industrial precinct and is set to become one of the biggest in the country. The site has long clear visibility and is located at the Eatons Hill Hotel. The hotel is a popular venue, in addition to the hotel facilities and retail precinct it is famous for hosting national and international artists, DJ's and festivals in their 8,000 seat entertainment venue.

Restrictions: No advertising for pubs, clubs or retail liquor.