



Samford Rd cnr Wardell St, Enoggera - Inbound 4051 0005



Brisbane Inner
North West



6.40m x 2.88m



Digital



MOVE #2804

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	2.6%	71,000	3.3
P25-54	2.8%	39,000	3.3
OG1	3.9%	25,000	3.4

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This Digital goa GRID site is located in Brisbane's north-west suburb of Enoggera and is viewed by a high volume of outbound traffic on Samford Road and inbound traffic on Wardell Street. The site has prolonged visibility for vehicles stopped at the traffic lights, backing up during peak hour. The site dominates the environment, attracting attention even from the traffic streams not directly facing it.

Restrictions: No special conditions.