



Enoggera Rd cnr
Edmondstone Rd,
Newmarket - Outbound
4051 0014



Inner North



14.40m x 7.20m



Illuminated



Digital



MOVE #165450

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	8.5%	242,000	5.7
P25-54	8.4%	197,000	5.8
OG1	12.5%	93,000	6.3

www.goa.com.au

The Digital Newmarket ICONIC is one of goa's best examples of state-of-the-art digital capabilities. The site is located on one of Brisbane's busiest intersections connecting the affluent northern suburbs and the CBD. Positioned in the heart of the suburb, on the front of Newmarket Village, the site is perfect for speaking to both locals and the large volume of commuter traffic that passes the location. It has long-range viewing which is prolonged when traffic banks up during daily peak hours. The towering screen captures attention and increases advertisers audience engagement.

Restrictions: No advertising for cinemas, movie streaming services or free to air movies. No advertising for shopping centres and supermarkets, pharmacies or gyms. No advertising for taverns, beverage hotels or venues. No controversial or inappropriate content for display in a premium, family oriented shopping centre.