



Musgrave Rd,
Normanby - Outbound
4059 0002



Brisbane Inner
North West



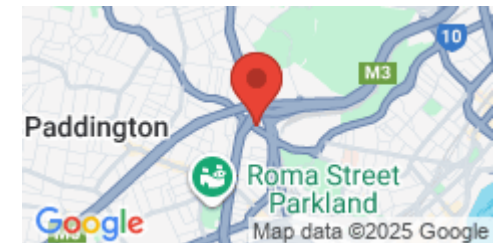
12.66m x 3.35m



Illuminated



Pocket Edge



MOVE #2814

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	10.2%	273,000	5.1
P25-54	11.3%	154,000	5.2
OG1	16.1%	101,000	5.7

www.goa.com.au

This elevated CLASSIC SUPERSITE has excellent exposure for traffic travelling from the busy Normanby Fiveways. The site is visible to traffic travelling out of the CBD along Musgrave Road, as well as commuters exiting onto Hale Street towards Suncorp Stadium, Milton Road and the South East Freeway. Musgrave Road which then becomes Waterworks Rd is the main route from the CBD to the difficult-to-reach north-western suburbs. This billboard offers an opportunity to have an ALWAYS ON message in a high traffic area ensuring maximum exposure for your brand.

Restrictions: No bottom extensions.