



315 Milton Rd, Milton - Outbound

4064 0004



Brisbane Inner West



6.40m x 7.36m



Digital



MOVE #139468

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	5.3%	148,000	3.8
P25-54	5.7%	81,000	3.7
OG1	8.3%	54,000	4.5

www.goa.com.au

The Digital Milton ICONIC is located on the fringe of Brisbane's CBD in close proximity to Suncorp Stadium and the XXXX Brewery, on one of the main connecting routes between the city and the affluent western suburbs. It has long-range viewing which is prolonged even further when traffic banks up during daily peak hours. The towering screen attracts commuter attention and increases advertisers audience engagement. The LED lights at the base of this structure can be matched to your artwork and create a memorable impression for your brand. Average morning peak time speed: 24.9km/h. Average afternoon peak time speed: 20.7km/h.

Restrictions: No advertising that is disrespectful to Brisbane City Council or the Roy Emerson Tennis Centre.