

This CLASSIC 6x3 billboard is located on the right hand side of the road and is visible to traffic heading north towards Moggill Road. Traffic stopped at the signalised intersection of Moggill Road and Whitmore Street experience prolonged viewing of the site. This site is situated in the heart of Taringa, one of Brisbane's oldest residential areas. Shopping centres, schools, and recreational areas can be found nearby.

**Restrictions:** No advertising of alcohol, gambling, political or religious content.

## Whitmore St, Taringa - Outbound 4068 0004



**Brisbane Inner West** 



6.00m x 3.00m



Illuminated



Pocket Edge



## **MOVE** #2827

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	<1%	21,000	3.7
P25-54	<1%	11,000	3.6
OG1	1.3%	8,000	3.9

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