



Ipswich Rd, Darra -
Outbound

4076 0004



Brisbane West



12.66m x 3.35m



Illuminated



Pocket Edge



MOVE #106636

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	7%	189,000	4.9
P25-54	7.7%	105,000	4.9
OG1	7.6%	47,000	5.2

This elevated CLASSIC SUPERSITE is located on Ipswich Road, one of the major south-western arterial gateways to Brisbane. Located 13kms from Brisbane's CBD, this site is in a well known industrial and commercial region. This billboard is located on the right side of Ipswich Road and faces a heavy volume of traffic travelling outbound from Brisbane towards Ipswich. It is located close to the Centenary Highway, one of the major routes to the new suburbs of Springfield and Forest Lake. This billboard offers an opportunity to have an ALWAYS ON message in a high traffic area ensuring maximum exposure for your brand.

Restrictions: Tower access required.

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