



This Digital goa GRID site is clearly visible front-on from one of the main arterial roads leading into Brisbane from the south and Logan City. It is in the vicinity of Brisbane's largest car sales precinct, the Moorooka Magic Mile. The site sits well above any visual distractions, capturing traffic as it starts to descend the overpass. The digital screen presents very well in a part of the city where uncluttered viewing is rare.

Restrictions: No advertising of electrical training advertisements. Pre-approval required for political content.

Beaudesert Rd, Moorooka - Inbound 4105 0005



Brisbane South



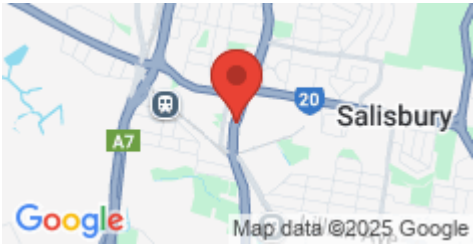
6.40m x 2.88m



Illuminated



Digital



MOVE #129720

| Demo | Reach (PCA) Brisbane | People (28 days) | Frequency (Average) |
|--------|----------------------|------------------|---------------------|
| P14+ | 2.7% | 74,000 | 2.7 |
| P25-54 | 3% | 41,000 | 2.7 |
| OG1 | 3.4% | 21,000 | 2.9 |

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