

This CLASSIC SUPERSITE is visible to a steady stream of traffic travelling along Kingston Road, as commuters slowly descend the overpass. The elevated site captures the attention of motorists, who are free of distractions in an uncluttered environment. Kingston Road is the major arterial road connecting Logan City to Brisbane City via the Gateway or Pacific Motorway. This billboard offers an opportunity to have an ALWAYS ON message in a high traffic area ensuring maximum exposure for your brand.

Restrictions: No advertising of storage companies.

Kingston Rd, Kingston - Outbound

4114 0004



Logan City



12.66m x 3.35m



Illuminated



Pocket Edge



## **MOVE #132288**

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	3.9%	105,000	5.7
P25-54	4.1%	56,000	5.7
OG1	2.8%	17,000	5.5

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