

This Digital goa GRID site is located on Logan Road, one of Brisbane's major arterials heading south towards Mt Gravatt, Underwood and Logan. It has prolonged visibility for outbound traffic stopped at the intersection with Chatsworth Road and is backed up during peak hour. The billboard is situated on the left hand side of the road and dominates the visual landscape.

Restrictions: No advertising major competitive supermarkets.

620 Logan Rd, Greenslopes -Outbound

4120 0004



Brisbane Inner South



6.40m x 2.88m



Digital



MOVE #121213

| Demo | Reach (PCA) Brisbane | People (28 days) | Frequency (Average) |
|--------|----------------------------|---------------------|------------------------|
| P14+ | 3.8% | 102,000 | 5 |
| P25-54 | 4.2% | 57,000 | 5.2 |
| OG1 | 5.5% | 34,000 | 5.4 |

www.goa.com.au