



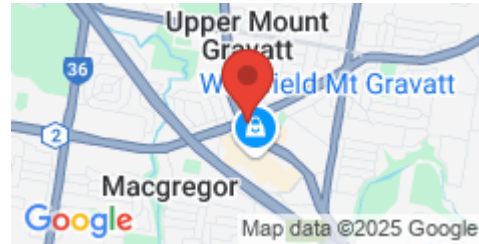




Logan Rd cnr Mt
Gravatt Capalaba Rd,
Mt Gravatt - Inbound
4122 0001

-  Brisbane South
-  12.66m x 3.35m
-  Illuminated
-  Pocket Edge



This CLASSIC SUPERSITE is located in the heart of the Mt Gravatt business district, and is visible to inbound traffic travelling along Logan Road. Westfield's Garden City Shopping Centre is located directly opposite this site and banks, offices and motor vehicle sales outlets surround this location. Viewing of this elevated site is heightened by high volume, slow moving traffic at the major intersection of Kessels, Logan and Mt Gravatt-Capalaba Road. This billboard offers an opportunity to have an ALWAYS ON message in a high traffic area ensuring maximum exposure for your brand.

Restrictions: No special conditions.

MOVE #2865

| Demo | Reach (PCA) Brisbane | People (28 days) | Frequency (Average) |
|--------|----------------------|------------------|---------------------|
| P14+ | 9.4% | 253,000 | 4.7 |
| P25-54 | 10% | 136,000 | 4.6 |
| OG1 | 10.8% | 68,000 | 5 |

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