

This Digital goa GRID site is visible on the right of the road to traffic on Mt Gravatt-Capalaba Road, travelling west towards a major intersection. This site is located in the middle of Mt Gravatt's Regional Business District, the largest shopping and business precinct on Brisbane's southside. Garden City Shopping Centre is directly opposite, banks, offices and car sales showrooms surround the location. This elevated, roof-mounted site receives prolonged viewing by traffic stopped at the intersection.

Restrictions: No special conditions.

Mount Gravatt
Capalaba Rd before
Logan Rd, Upper Mt
Gravatt - Inbound
4122 0003



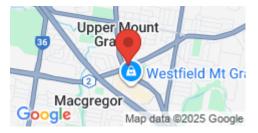
**Brisbane South** 



6.40m x 2.88m



Digital



## **MOVE #2867**

| Demo   | Reach<br>(PCA)<br>Brisbane | People<br>(28 days) | Frequency<br>(Average) |
|--------|----------------------------|---------------------|------------------------|
| P14+   | 4.4%                       | 120,000             | 4.3                    |
| P25-54 | 4.6%                       | 64,000              | 4.2                    |
| OG1    | 5%                         | 32,000              | 4.6                    |

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