

M1 Mwy, Tanah Merah -
Outbound
4128 0002



Brisbane South



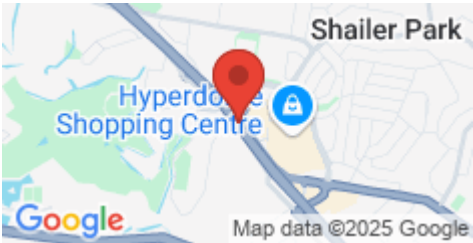
12.66m x 3.35m



Illuminated



Pocket Edge



MOVE #2871

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	11%	296,000	4.2
P25-54	11.6%	159,000	4.1
OG1	11.3%	71,000	4.3

www.goa.com.au

This CLASSIC SUPERSITE is located on the right of the highway and is visible to traffic travelling south from Brisbane's CBD towards Logan and the Gold Coast, as well as vehicles travelling on the M1 Motorway service road. The site is close to the Logan Hyperdome Shopping Complex. The M1 Motorway | Pacific Highway is the main route for all commuters from the Gold Coast and Logan to inner Brisbane. This billboard offers an opportunity to have an ALWAYS ON message in a high traffic area ensuring maximum exposure for your brand.

Restrictions: Pocket Edge Skins only. Tower access required.