

Located in Chandler, this illuminated CLASSIC 6x3 billboard is on the left of the road, visible to traffic heading outbound from the Brisbane's CBD. Old Cleveland Road is a major arterial road carrying traffic to the south eastern bayside suburbs of Capalaba, Alexandra Hills and Cleveland, suburbs which have undergone huge growth in housing and development in recent years. This site enjoys uninterrupted, head-on viewing from at least 200m away.

Restrictions: No special conditions.

## 2820 Old Cleveland Rd, Chandler - Outbound 4155 0006



Brisbane East



6.00m x 3.00m



Illuminated



Pocket Edge



## **MOVE** #2884

| Demo   | Reach<br>(PCA)<br>Brisbane | People<br>(28 days) | Frequency<br>(Average) |
|--------|----------------------------|---------------------|------------------------|
| P14+   | 1.5%                       | 41,000              | 2.7                    |
| P25-54 | 1.5%                       | 21,000              | 2.6                    |
| OG1    | 1.8%                       | 11,000              | 2.8                    |

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