



## Old Cleveland Rd, Capalaba - Inbound 4157 0001



Brisbane East



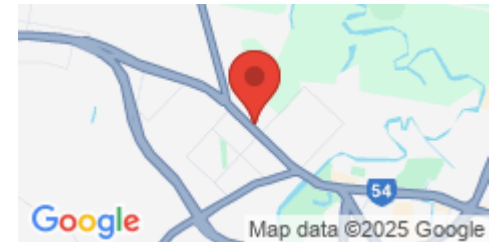
12.66m x 3.35m



Illuminated



Pocket Edge



### MOVE #46324

| Demo   | Reach (PCA) Brisbane | People (28 days) | Frequency (Average) |
|--------|----------------------|------------------|---------------------|
| P14+   | 4.1%                 | 111,000          | 5.1                 |
| P25-54 | 4.3%                 | 58,000           | 4.9                 |
| OG1    | 4.7%                 | 30,000           | 5.5                 |

[www.goa.com.au](http://www.goa.com.au)

This illuminated CLASSIC SUPERSITE is located on the right of the road, visible to traffic travelling inbound to Brisbane's CBD. Old Cleveland Road is a busy arterial road, carrying traffic to and from the bayside suburbs of Capalaba, Alexandra Hills and Cleveland to the inner southern suburbs of Brisbane. This billboard offers an opportunity to have an ALWAYS ON message in a high traffic area ensuring maximum exposure for your brand.

**Restrictions:** Limited advertising of nursery trading allowed. Tower access required.