

This CLASSIC SUPERSITE is visible to high levels of traffic travelling outbound from Brisbane's CBD. The Electronic Message Centre under the billboard allows the opportunity to highlight key advertising messages. Old Cleveland Road is a busy arterial road connecting the south eastern bayside suburbs of Capalaba, Alexandra Hills and Cleveland to Brisbane's CBD. This billboard offers an opportunity to have an ALWAYS ON message in a high traffic area ensuring maximum exposure for your brand.

Restrictions: No special conditions.

Old Cleveland Rd cnr Redland Bay Rd, Capalaba - Outbound 4157 0004



Brisbane East



12.66m x 3.35m



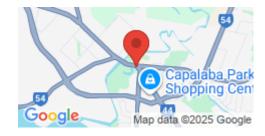
Illuminated



Pocket Edge



**EMC** 



## **MOVE #133408**

| Demo   | Reach<br>(PCA)<br>Brisbane | People<br>(28 days) | Frequency<br>(Average) |
|--------|----------------------------|---------------------|------------------------|
| P14+   | 4.7%                       | 126,000             | 5.2                    |
| P25-54 | 4.8%                       | 66,000              | 5                      |
| OG1    | 5.3%                       | 33,000              | 5.5                    |

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