



67 Lytton Rd, East
Brisbane - Inbound
4169 0003



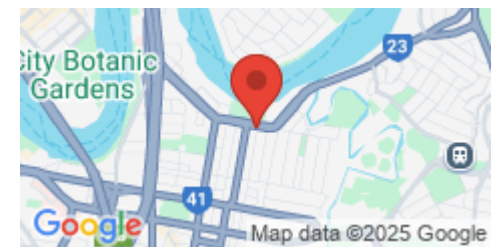
East Brisbane



5.76m x 6.72m



Digital



MOVE #165538

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	6.3%	178,000	5.8
P25-54	7.3%	103,000	5.9
OG1	9.8%	73,000	6.4

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This prime Digital East Brisbane ICONIC site is clearly visible to traffic travelling from the difficult-to-reach eastern suburbs towards the Brisbane CBD and the Story Bridge. The site is located just before the eastern entrance to the Clem7 tunnel that bypasses the CBD to the northern and western suburbs. Elevated high above this busy, slow moving traffic arterial, this site has prolonged head-on visibility for vehicles stopped at the traffic lights and backed up in peak hour. This is the perfect way to engage the affluent East Brisbane audience corridor. Lytton Rd average morning peak time speed: 25 km/h.

Restrictions: No special restrictions.