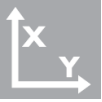




Bennetts Rd, Norman
Park - Outbound
4170 0001



Brisbane Inner East



12.66m x 3.35m



Illuminated



Pocket Edge



MOVE #2889

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	2.3%	62,000	4.6
P25-54	2.7%	37,000	4.5
OG1	3.6%	22,000	4.8

www.goa.com.au

This CLASSIC SUPERSITE is located on the left of Bennetts Road and is visible to traffic travelling from the CBD. The billboard is located in the heart of one of Brisbane's inner city residential areas, with many recreational parks, schools and colleges, and captures the attention traffic heading towards the affluent and hard to target suburbs of Balmoral and Hawthorne. The site is illuminated at night and has head-on, unobstructed viewing for approximately 200m prior. This billboard offers an opportunity to have an ALWAYS ON message in a high traffic area ensuring maximum exposure for your brand.

Restrictions: No advertising of political or religious content.