



Gold Coast Hwy cnr  
Cypress Ave, Surfers  
Paradise - Inbound  
**4217 0003**



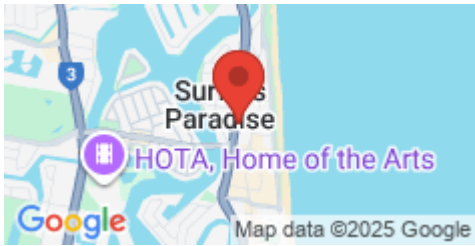
Gold Coast



3.84m x 4.80m



Digital



**MOVE #163499**

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	5.2%	145,000	5.7
P25-54	5.2%	73,000	5.5
OG1	4.7%	31,000	6.1

[www.goa.com.au](http://www.goa.com.au)

This Digital SUBURBAN ICONIC site is located at the busy intersection of the Gold Coast Highway and Cypress Avenue. Visible to traffic travelling from Surfers Paradise, north towards the Southport Business precinct and Australia Fair Shopping Centre. This site is positioned in the heart of Surfers Paradise and in close proximity to accommodation, tourist attractions and the Surfers Paradise entertainment and retail precinct. In addition to vehicular traffic this site attracts high levels of pedestrian foot traffic passing through to the beach. The LED lights at the base of this structure can be matched to your artwork and create a memorable impression for your brand.

**Restrictions:** No advertising of political, religious or gambling content. No advertising containing adult or discriminatory content.