



Warwick Rd, Yamanto -
Outbound

4305 0002



Ipswich



6.00m x 3.00m



Pocket Edge



MOVE #2939

| Demo | Reach (PCA) Brisbane | People (28 days) | Frequency (Average) |
|--------|----------------------------|---------------------|------------------------|
| P14+ | 1.2% | 32,000 | 4.2 |
| P25-54 | 1.3% | 17,000 | 4.2 |
| OG1 | <1% | 6,000 | 4.5 |

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This CLASSIC 6x3 billboard is on the right side of Boonah Road and is visible to traffic travelling outbound from Brisbane's CBD. This site is located in Yamanto on the southern outskirts of Ipswich on Boonah Road which is the main connecting road from Ipswich to the Cunningham Highway. Traffic flows south on Boonah Road towards Beaudesert or onto the Cunningham Highway past the Amberley Airforce Base, and then onto Warwick.

Restrictions: No special conditions.