






This CLASSIC 6x3m billboard stands adjacent to an overhead railway bridge in the Sunshine Coast hinterland approx. 2 km east of the township of Eumundi. The billboard is on the left side of the road and is visible to traffic travelling from Eumundi to Noosa along the Bruce Highway. Noosa-Eumundi Road is a major arterial, leading directly from the exclusive holiday destination of Noosa on the coast, inland to Eumundi. The very popular Eumundi Markets are located nearby which attracts many visitors making it a great location to reach your audience.

**Restrictions:** No advertising of political or religious content.

# Noosa Eumundi Rd, Eumundi - Outbound 4562 0002

-  Sunshine Coast
-  6.00m x 3.00m
-  Rope Edge



## MOVE #2971

| Demo   | Reach (PCA) Brisbane | People (28 days) | Frequency (Average) |
|--------|----------------------|------------------|---------------------|
| P14+   | <1%                  | 8,000            | 2.4                 |
| P25-54 | <1%                  | 4,000            | 2.4                 |
| OG1    | <1%                  | 2,000            | 2.5                 |

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