

## COLLECTION STATEMENT – COMPETITIONS

General Outdoor Advertising Pty Ltd (ABN 56 010 347 798) and its related bodies corporate will collect, store and use the personal information you have provided to us pursuant to the term of this Collection Statement and our Privacy Policy.

The primary purpose for which we are collecting your personal information is to manage and facilitate the competition you have entered, including to identify you and verify your entry.

You agree that we may also use your personal information for the following related secondary purposes:

1. To communicate with you, including by email, mail or telephone (including to respond to any enquiry or complaint made by you);
2. To assess and improve our performance of our products, services and technologies;
3. To send you direct marketing and other promotional material about goa's products and/or services (or the products and/or services of our related bodies corporate or third party clients/partners) that we believe you may be interested in;
4. To comply with any law, rule or regulation (including the Privacy Act); and
5. For any other purpose as expressly listed in our Privacy Policy.

For the purposes described above, we may also disclose your personal information to the following organisations (as well as otherwise permitted or required under Australian law):

1. Our related bodies corporate
2. Our service providers and other third party contractors who carry out functions on our behalf (including but not limited to market research and IT administration);
3. Third party clients/partners of whom you have opted-in to allowing us to disclose your personal information to; and
4. Any other organisation as expressly covered in our Privacy Policy.

Some recipients to whom we disclose your personal information may be located (or have facilities located) overseas, such as our data storage providers.

Failure to provide personal information (or providing incomplete or incorrect personal information) may result in you being unable to enter the competition.

Our Privacy Policy contains information about how you can access and correct your personal information and how any complaint will be handled by us. You may contact our Privacy Officer with any queries via email [privacy@goa.com.au](mailto:privacy@goa.com.au).