

# Billboard Skin Recycling with Climate One

Every billboard campaign has a footprint — we're making sure it's a positive one. Through our partnership with Climate One, your used billboard skins are responsibly processed to prevent landfill waste and support a circular economy.

## Why Recycle?

- Prevents billboard skins entering landfill
- Converts PVC skins into new usable materials (e.g., hoses, flooring, construction products)
- Meets sustainability expectations of brands & agencies; supports ESG reporting
- Easy to add to any booking — we manage removal, transport and processing

## Who Benefits?

- Agencies and brands committed to sustainability
- Government and community campaigns
- ESG aligned media planning
- Any advertiser that values positive impact



## How It Works



Billboard skin removed at campaign end



Collected & transported to Climate One



Materials refined & reprocessed into new raw products



Recycling into 2nd life PVC products for long term use.

## Recycling Pricing

Format	Scaled Artwork Size (mm)	Area (m²)	Recycling Cost
6 x 3 Pocket	6400 × 3400	21.76	\$326.40
6 x 3 Rope (Kedar)	5940 × 2940	17.46	\$261.95
Supersite Pocket	13060 × 3750	48.98	\$734.62
Supersite Rope (Kedar)	12535 × 3290	41.24	\$618.60
Spectacular Pocket	18400 × 6400	117.76	\$1,766.40
Spectacular Rope (Kedar)	19450 × 7920	154.04	\$2,310.66
Mini Rope (Kedar)	3000 × 1500	4.50	\$67.50
Albion Portrait Rope (Kedar)	3020 × 4520	13.65	\$204.76