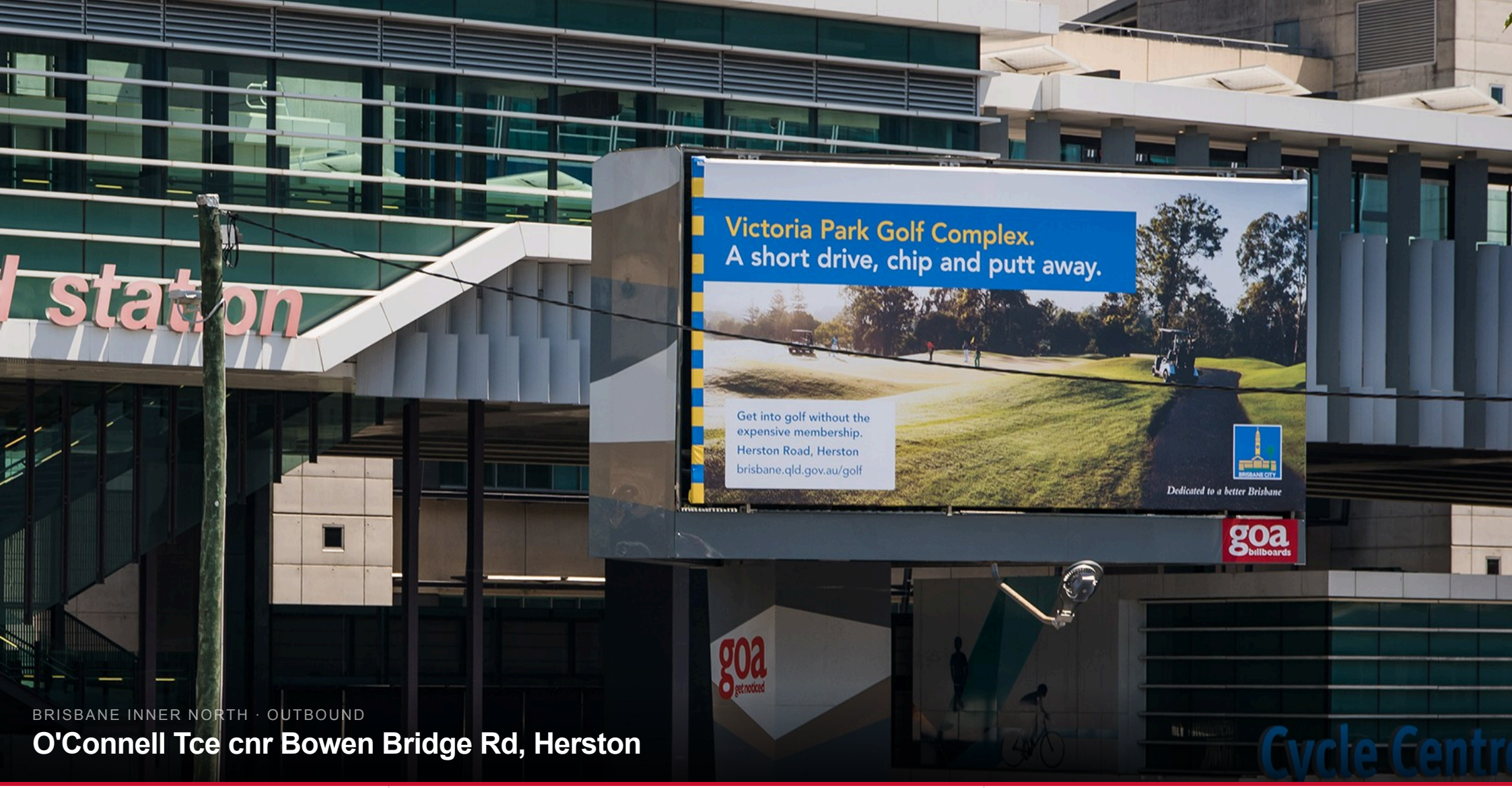

BRISBANE INNER NORTH · OUTBOUND

O'Connell Tce cnr Bowen Bridge Rd, Herston

4006 0010

ADDRESS	O'Connell Tce cnr Bowen Bridge Rd, 4006 Herston
TYPE	6x3m
FORMAT	Pocket Edge
SIZE	6.00m x 3.00m
FACING	Outbound
ILLUMINATION	Illuminated

ABOUT THIS SITE

Located on the corner of O'Connell Terrace and Bowen Bridge Road, this single pole, illuminated CLASSIC 6x3m billboard is directly opposite the Royal Brisbane Hospital - Australia's largest hospital. Vehicles stopped at the traffic lights experience prolonged viewing of the site. O'Connell Terrace is a one way, four lane road to Bowen Bridge Road which leads onto Gympie Road and is a main northern arterial road leading to and from Brisbane's CBD.

RESTRICTION — No advertising of alcohol, political, religious, immoral content, hospitals, medical research or health services. No insurance lawyers, solicitors or tow truck operators. Charitable content needs approval.

ARTWORK

6.00m x 3.00m
+ 20mm bleed all sides

↓ ARTWORK SPECS

View on Google Maps ↗

Request a quote ↗

Photography is representative of this site. We make every effort to keep images current — please confirm site conditions at time of booking.